

M Work+

Miami University

Ohio Aim Hire Conference

October 2024



BOYS & GIRLS CLUB
OF WEST CHESTER/LIBERTY



thyssenkrupp



Public Health
Prevent. Promote. Protect.

Butler County
General Health District



WORTHINGTON
STEEL

“Open for Business” → Partnerships









“Miami University is open for business – your business. We are a public institution with international reach and global ambition that advances research and teaching in emerging areas of clinical health, data and analytics, robotics and innovation. We seek partners who share our values of innovation, creativity, and inclusion; our mission to impact the world for sustainable good; and our conviction that no challenge is too big, no problem unsurmountable. Join us!” –

Gregory P. Crawford



Example Partnerships

 Cleveland Clinic	Data Science Certificate
 TriHealth	Student Health Clinic
 BON SECOURS MERCY HEALTH	Student-Athlete Health
 CVG CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT	CVG Airport Operations
 Lilly	Leadership Institute
 stryker	Infrastructure & Certs.

What is Work+?



Student works part-time
(approx. 24 hrs a week)



Student studies
at Miami University



Salary & Tuition paid
by the employer



What is Work+?

- Innovative Workforce Program
- Launched August 2019
- Miami & local employers partner
- Solve workforce challenges
- Butler County & SW Ohio Success



Benefits → Employers

- Fill entry-level positions
- Reduce turnover
- Strengthen talent pool
- Tuition remission (tax-free up to \$5,250)
- No up-front tuition cost



Benefits → Students

- Free & Debt-Free degree
- Build 4-year resume
- Embedded work experience
- Promotion & growth opportunities
- Future career options in Ohio



Benefits → Community

- Expand local talent pipeline
- Engage & invest in Ohio
- Increase college graduates in local communities
- Strengthen partnerships



Work+ By The Numbers

94%

Retention Rate

90%

Credit Completion Rate
(C- or above)

90%

Tuition Remission

3.3.-3.5

Average GPA



Employer by Industry

Healthcare

Kettering Healthcare

Atrium Medical Center

Butler Co. Gen.
Health District

Community First Solutions

Spirit EMS

Childcare

Great Miami Valley YMCA

YMCA of Greater Dayton

Lakota Family YMCA

Boys & Girls Club of West
Chester/Liberty

Manufacturing

Shape Corp.

Worthington Steel

The Fischer Group

GMi Companies
Nation Coating Systems
Bilstein ThyssenKrupp

Property Mgmt.

Zahra Investments

Transportation

Butler County Regional
Transit Authority

Government

West Chester Township



Success Stories



BOYS & GIRLS CLUB
OF WEST CHESTER/LIBERTY

- Care programs employed ~44 students in Fall 2024
- Many students retained for ~4 years



Success Stories

Carter Wayne

- Work+ Program Graduate
- Earned an Associate Degree
- Now Full-Time Employee
- Operations Management



Success Stories

Maggie Schmidt

- 4th Year Nursing Student
- State Tested Nurse Aide (STNA) at Community First
- *“Working at Community First has prepared me to be a better nurse”*



More than a job!

- Signed into Law - HB 614
- Free & Debt-Free Education
- 4-Year Resume
- 20 Partners & 100+ Students
- Future Model of Higher Ed





Advanced Manufacturing Hub (Hamilton)

- Partnership with Butler Tech
- Butler Co. Commissioners
- 20+ Member Companies
- Industry 5.0
- Fusion of learners of all ages
- Daily Company Challenges
- Work+ Programs



Thank you!

Questions?

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